

2020-2021 District Goals



District: 14 E

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	16	15
2nd Quarter	1	20	17	30
3rd Quarter	0	0	17	15
4th Quarter	0	0	16	20

FY New Clubs

1

FY Charter Members

20

FY New Members

66

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

6

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
appoint contact person	DG	Call- Visits	10-1-2020	10-1-2020
set up first meeting	DG	Send invites	10-2-2020	10-9-2020
follow up with applications	DG	Emails and Mail	10-15-2020	10-25-2020
register members	DG	My lion	11-1-2020	11-6-2020
charter night	DG	e-mails	12-1-2020	12-7-2020

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

1/3 of the district's clubs will plan and implement 1 new service project before June 2021.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
zone chairs send out information to the clubs	zone chairs	e-mails- calls	9-1-2020	9-30-2020
share info with clubs	zone chair- club president	call	9-1-2020	9-30-2020
report back to zonechairs	club president- secretary	call-e -mails	9-15-2020	10-1-2020
planning meeting	club president	calls- emails	10-1-2020	10-15-202
complete project turn in to my lion	club secretary-president	email	11-1-2020	11-15-2020
